

## MONDIAL DU BÂTIMENT 2024: AN UNPRECEDENTED TURNOUT FROM THE SECTOR

From 30 September to 3 October, building and construction professionals attended Paris Expo, Porte de Versailles in their droves for the 2024 edition of Le Mondial du Bâtiment. The **BATIMAT**, **IDÉOBAIN**, **INTERCLIMA** and **EQUIPBAIE/METALEXPO** shows welcomed over 135,000 participants and 2,022 exhibitors across the 4 days, with both categories enjoying a similar increase (+15%). Le Mondial du Bâtiment has established itself as the flagship event for all issues relating to the transformation of the sector, particularly energy renovation, as illustrated by the various Renodays areas. The show has also benefited from the attendance and active involvement of various federations from the sector, as well as two experienced ministers representing the new government, each with a strong grasp of the challenges facing the industry.



*“The increase in the number of participants at Le Mondial du Bâtiment 2024 indicates that for industry professionals the show is more important than it has ever been. Alongside our partners at Uniclimate and AFISB we’re delighted and extremely proud at how these 4 days have turned out. The events and innovations showcased at the stands, the quality of networking hailed by the vast majority of participants, and the strong attendance at all the many talks prove that shows still offer a unique opportunity to explore and learn within a truly invigorating environment. We are therefore extremely excited to invite industry professionals to the second edition of the Renodays Forum on 7 and 8 October 2025, so they can continue exploring the key theme of energy renovation in housing and the services sector,”* said **Jean-Philippe Guillon**, **Director of the Construction Division at RX France and Director of Le Mondial du Bâtiment**.

### A groundbreaking edition

Having returned to Paris for this latest edition, Le Mondial du Bâtiment 2024 expanded into new exhibition pavilions at Porte de Versailles to accommodate the addition of **EQUIPBAIE-METALEXPO** alongside its 3 existing shows: **BATIMAT**, **IDÉOBAIN** and **INTERCLIMA**. Le Mondial du Bâtiment was therefore able to welcome 2,022 exhibitors – an increase of 15% on the last edition – with an equal split of French and international exhibitors (50%).

Overall, over the 4 days, Le Mondial du Bâtiment and its **BATIMAT**, **IDÉOBAIN**, **INTERCLIMA** and **EQUIPBAIE/METALEXPO** shows welcomed over 135,000 participants.

### An event on everyone’s lips

Having been invited by Le Mondial du Bâtiment organisers, representatives of Michel Barnier’s new government were able to meet sector professionals. By attending the show, the ministers

highlighted the importance of the issues facing the industry and the challenges it must overcome.

Valérie Létard, French Minister for Housing and Urban Renewal, reiterated her commitment to ensuring the sector's success and, at the BATIMAT Renodays area, stressed the crucial importance of energy renovation and paid special attention to the needs and challenges in the climate engineering industry.

Françoise Gatel, Minister Delegate for Rural Affairs, Trade and Small-Scale Industry, attached to the French Minister for Partnership with Local and Regional Government and Decentralisation, emphasised the State's commitment towards the SMEs and SMIs in the sector.

### **A unique programme of talks**

Organised against a tough economic backdrop, Le Mondial du Bâtiment 2024 invited all the stakeholders in the sector to change perspectives through four core themes: adaptability, innovation, regions, and women and men in construction.

These key issues were addressed through a packed programme of talks. Over 700 speakers took to the 14 different speaker stages for more than 350 talks and events in various formats. There was a particular emphasis on renovation, with the Renotalks programme and launch of RENODAYS at **BATIMAT** and **INTERCLIMA**..

### **Innovations and new solutions take centre stage**

Hotly anticipated by exhibitors and participants alike, this year's Innovation Awards at Le Mondial du Bâtiment featured 228 entries (+36% vs 2022), an unprecedented number that shows a hugely dynamic sector.

Exhibitors were also encouraged to nominate the new products they were exhibiting at this year's show. Innovations and new solutions were showcased across three Awards areas, located at the entrances to **BATIMAT**, **IDÉOBAIN** and **INTERCLIMA**, where visitors could find all the information they needed thanks to video pitches and full descriptions available on interactive screens.

### **Decarbonisation: exemplary actions and exclusive events**

Drawing on the results of an environmental impact study undertaken during the 2022 edition, the **BATIMAT**, **IDÉOBAIN** and **INTERCLIMA** 2024 shows rolled out a range of concrete and targeted actions. The three main points of focus for these actions were: exhibitor and visitor travel, procurement of goods and services, and waste management. The goal was to maintain their commitment toward Net Zero by 2040.

**BATIMAT** also hosted another major initiative – Climate Sense – a unique immersive experience devised by explorer and researcher, Christian Clot, Founder and CEO of the Human Adaptation Institute. The experience has been designed to simulate an environment and life scenarios at +50°C. Ministers, heads of trade organisations and visitors to Le Mondial du Bâtiment were plunged into these conditions for 30 minutes, giving them the chance to fully appreciate the impact of extreme climate on the body and on human health, on social institutions and on our planet.

### For the diary: two upcoming events hosted by the RX France Construction Hub.

The Renodays Forum will return to Porte de Versailles on 7 and 8 October 2025 and will host the various discussion and exhibition formats that made it such a success when it was first launched in 2023.

The organisers are already working on the next edition of Le Mondial du Bâtiment. Similar dates have already been set – from 28 September to 1 October 2026 – at Paris Expo, Porte de Versailles.

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\*organised by SAFI, a subsidiary of RX France, and Ateliers d'Art de France

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\*Note: Current market capitalisation can be found at: <http://www.relx.com/investors>